

SPEAKER KIT 2025

Martin Gents

AI & Digital Transformation Speaker



"Lead with clarity in the age of AI."

ABOUT MARTIN



Martin Gents

A Danish strategist and founder of UseKase, Martin brings over 15 years of high-stakes consulting experience with global brands to the stage. Now dedicated to empowering the next generation of builders, he is known for his candid take on resilience, speaking on the human courage and clarity required to lead and thrive in an era of constant change.

Focus: Keynotes and executive sessions that turn AI from noise into decisions, operating rhythm, and measurable outcomes.

CREDIBILITY

50+

Leadership audiences

12

Countries delivered

100+

Sessions across formats

WHAT ORGANIZERS SAY

"Martin is highly eloquent and communicates with remarkable empathy, making complex topics accessible and engaging."

— Kirsten Moench, Head of External Relations, German European School Singapore

SESSION FORMATS

Keynote

45-60 minutes

Executive Session

60-90 minutes

Workshop

2-4 hours

Speaking Fee: Available on request — contact inquiry@martingents.com

SIGNATURE KEYNOTES

The AI Shortcut

An exclusive AI masterclass for executives on how to move from curiosity to execution. Practical shortcuts, real examples, and every leader walked away with the perfect AI use cases to begin their own journey.

Delivered at: DABS (Danish Business Association Singapore)

From Support Function to Co-owning the AI-Ready Enterprise Journey

A global HR management team keynote on how AI reshapes talent, leadership, and the employee experience. Focused on real organisational challenges and HR's opportunity to lead the AI transformation.

Delivered at: Grundfos (Global)

AI as a Co-founder: Re-thinking Work in the AI Age

A provocative session reframing AI from a tool into a thinking partner. How founders and executives can use AI as a co-founder to accelerate decisions, execution, and strategic clarity.

Delivered at: Mandala Club Futures Summit

The Business OS of 2030

A bold prediction for how AI-native companies will operate by 2030. Unpacking the rise of the Business Operating System and what leaders must redesign today to stay relevant tomorrow.

Delivered at: NBAS (Norwegian Business Association Singapore)

Top-5 Agentic AI Use Cases for Marketers to Drive 10x Scale

A hands-on keynote for modern marketers exploring the top agentic AI use cases already changing growth, content, and execution. Less theory, more "how this actually works in practice."

Delivered at: A.I. Marketers Guild by Marketecture

PAST CLIENTS & ORGANIZATIONS

Shell

Takeda

Fujifilm Diosynth

Pandora

Grundfos

DABS

NBAS

Mandala Club

A.I. Marketers Guild

AV & TECHNICAL REQUIREMENTS

- Lavalier or headset microphone preferred
- Confidence monitor preferred for larger stages
- Slide clicker available (or provided by venue)
- HDMI or USB-C adapter options available
- Audio playback capability if video is included

SPEAKER INTRODUCTION SCRIPT

Please welcome Martin Gents — a Singapore-based speaker and founder focused on practical AI and digital transformation. Martin helps leadership teams cut through AI noise and turn emerging technology into decisions, operating rhythm, and measurable outcomes. Today's session is designed to be practical, clear, and immediately actionable. Please welcome Martin.

WHAT ORGANIZERS RECEIVE

- A short pre-brief call (optional)
- Customized examples and language for your industry
- Clear takeaways and next steps for attendees
- Optional Q&A and interactive segment
- Session tailored to your audience, industry, and outcomes

WHAT YOUR AUDIENCE LEAVES WITH

- A clear decision framework for AI priorities
- A practical roadmap: now / next / later
- A shared language across leadership and teams
- Real examples that translate into action
- Confidence to move — without chaos

Ready to Book?

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Based in Singapore. Speaking globally.

martingents.com