

Martin Gents

Speaker Biographies

Copy the version that fits your program or event listing.

Short Bio

Emcee intro / quick listing · ~85 words

Martin Gents is a Singapore-based strategist, founder, and speaker who helps C-suite leaders cut through AI noise and make decisions that create real business value. With 15+ years advising global brands, he brings a practitioner's perspective on client value creation, executive storytelling, and how AI is redefining leadership dialogue. Through fireside conversations and keynotes, Martin translates the gap between AI ambition and business execution — helping leaders find their voice in a fast-moving landscape.

Standard Bio

Event program / website listing · ~165 words

Martin Gents is a Danish strategist based in Singapore, founder of UseKase, and a speaker known for turning C-suite conversations about AI into clear decisions and measurable outcomes.

With over 15 years consulting with global brands across 12 countries — from boardrooms in Europe to Asia-Pacific — Martin has developed a sharp lens on what separates leaders who thrive in disruption from those who fall behind: the ability to tell a compelling story grounded in business reality.

His talks sit at the intersection of client value creation, executive communication, and AI strategy. He doesn't just explain what AI is — he shows leaders how to use it to reshape their conversations with clients, teams, and boards.

Martin has spoken to 50+ leadership audiences across industries, and his sessions are known for their candor, practical relevance, and ability to shift perspective — even in the most skeptical rooms.

Extended Bio

Full press bio / conference profile · ~270 words

Martin Gents is a Danish strategist, founder, and keynote speaker based in Singapore. As the founder of UseKase, he works at the intersection of AI strategy, digital transformation, and executive communication — helping organizations turn ambition into operating reality.

With over 15 years of consulting experience spanning global brands across Europe, the Middle

East, and Asia-Pacific, Martin has spent his career in the rooms where strategy gets made — and where it gets lost in translation. That experience has given him a practitioner's understanding of what C-suite conversations really demand: clarity, relevance, and the courage to challenge comfortable assumptions.

His talks explore how AI is reshaping the way leaders create client value, structure their narratives, and make decisions under uncertainty. Rather than presenting technology as an end in itself, Martin helps audiences understand the business logic behind AI adoption — and what it means for the way executives communicate, lead, and compete.

Recent speaking topics include the AI ROI story, GTM strategy in an AI-native world, and how leadership teams can build the operating models needed to scale with confidence. He has spoken to audiences including INSEAD alumni groups, global brand teams, and leadership communities across 12 countries.

Martin is known for his candor, his ability to connect abstract ideas to real business outcomes, and his talent for making complex topics feel both urgent and achievable. His sessions are designed for leaders who want more than inspiration — they want a shift in perspective and a path forward.

Based in Singapore. Speaking globally.

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